

A.P.P.L.E.
Annual Report
January - December 2009



Chairs Report

Welcome to A.P.P.L.E's 2009 Annual Report. I am pleased to report that 2009 has been a very successful and exciting year.

A.P.P.L.E started the year a little anxious about funding, particularly our youth projects, as our Youth grant from the Big Lottery had come to an end. We had been able to develop the youth projects very successfully and were keen to continue. The youth project is now in a secure position (at least for 2 years, which is as long as you can hope for with grant funding). Tudor Trust has given us a huge amount of support financially, but more importantly with their enthusiasm for A.P.P.L.E.

The year turned out to be much like any other in terms of grants and funding, with some areas relatively easy to fund and others proving more difficult. A.P.P.L.E have been able to run and develop all the core programmes; Art, Sport, Gardening, Food 4Thought, Art Block open access sessions, Playclub, and Youth.

We continue to promote, through the activities and events, the values that are important to the organisation. To do it ourselves, defining our own needs and then addressing them. To promote self-reliance, initiative, self-confidence, active involvement and optimism and for this to create a ripple effect within the community. To provide as wide a range of activities and events as we could fund and deliver in the belief that children, young people and adults learn and develop in all situations and circumstance. To improve the local environment: visually with arts and environmental projects: socially by promoting good community relations with, carnivals, festivals and family events: economically by supporting families by providing high quality activities and events for children and young people. To grow as an organisation in a sustainable way ensuring we are a project children and young people can rely on long term.

It is clear to us now that what we are doing, the way in which we work and our ethos is extremely successful. Our track record is proven; we can offer a flexible, reliable and individualistic service like no other we have come across. It reaches into the very heart of the community in which we live and work and is reflected back in the hundreds of fantastic children and young people who we see take hold of their lives and succeed in becoming confident human beings.

The major highlights of this year have been:

Commissioned Art work for Queen Charlottes Hospital, Movie nights, a local Radio show, Food hygiene training for young people, Camping and outdoor activity trip, Cook Offs, Tree Dressing and Poppy Tree Day, Youth Dance performances at Acton Carnival, the Ealing Parents Conference and Winter Gathering –with performances in the Acton Square. Probably the biggest success of the year has been our new outdoor, wood burning pizza oven and brand new kitchen. Combined with the wonderful produce we have been growing on the allotment, we have all eaten very well – and healthily – this year. The following pages show what we have been up to...

We would like to thank all of the staff, funders and partner organisations that have made these projects possible. And of course the children and young people we work with, whose input, enthusiasm and energy make these projects so much fun to work on.

Deborah Catesby, Chair.



The Projects

*Acton Carnival, Saturday Workshops, Mission Playclub,
Gardening Club, Summer Sports and Play, Summer Arts,
Maples Art Project, John Perryn Art Club,
Horsenden Art Club, Thames Festival,
Burning of the Clocks, Food 4 Thought,
Tree Dressing and Poppy Day, Halloween Party,
Friday Afternoon Teas, Cook Offs,
Hillingdon Teddy Bears Picnic, Winter Gathering, TAC,
Acton Art Screens, Winter Cook-out, Tree Trail,
Jack Petchey Youth Achievements, Dance Projects
Movie Nights, Camping and Outdoor Activity trips.*



Art Projects



At the Art Block



Cooking and Eating



Gardening and Allotment





Sport & outdoor play

Youth





Events





Jack Petchey Award

Carnivals and Festivals





Trips

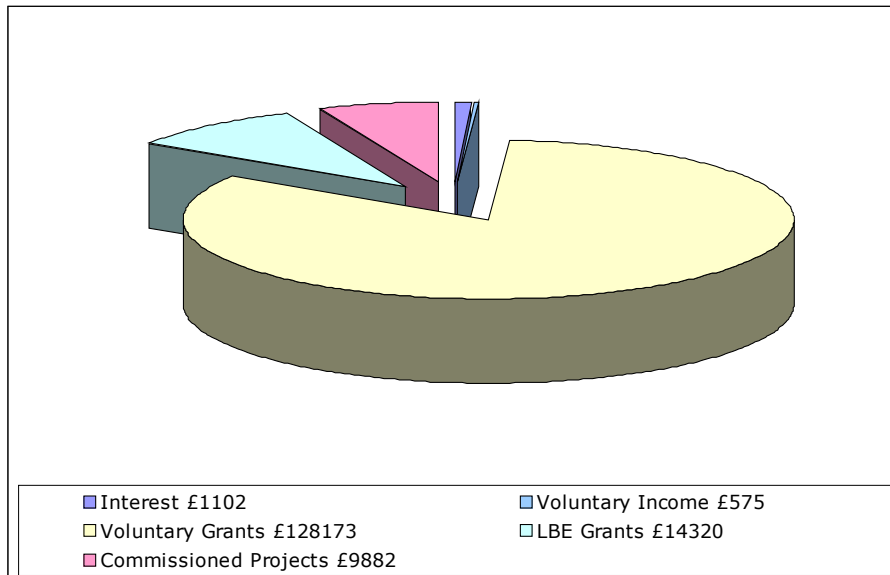




Playclubs

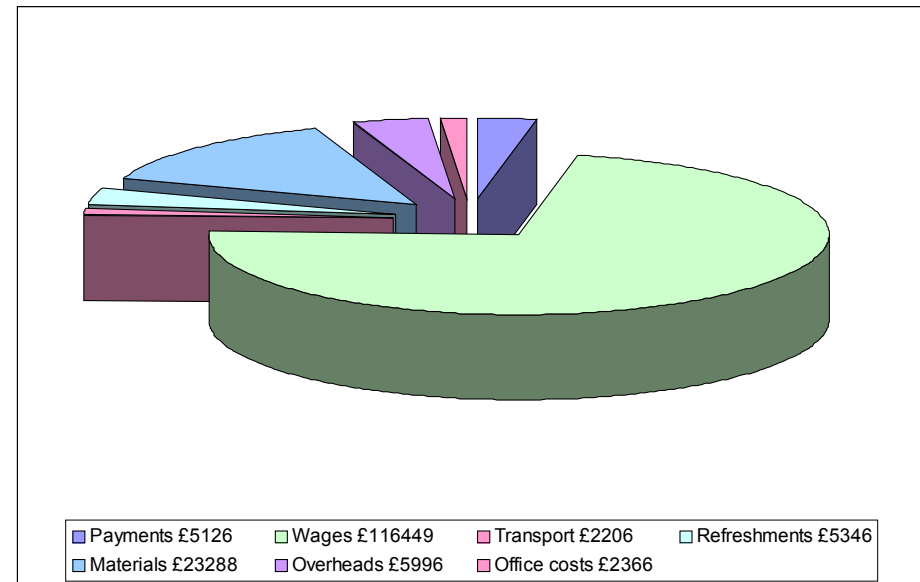
Income

April 1st 2008- March 31st 2009



Expenditure

April 1st 2008 - March 31st 2009



INFORMATION ABOUT APPLE

A.P.P.L.E is a registered charity (1076880) working with children and young people from 8 - 18 years old. Our constituted objectives are to "provide or assist in the provision of facilities for recreation and creative educational activities for children and young people in the interests of social welfare and in order to improve their quality of life."

Most of our work is on estates and in areas of social and economic disadvantage. The children and young people we work with often have limited access to creative, sport, social and recreational activities. For this reason our projects are free and open-access for participants ensuring maximum access to all groups.

A.P.P.L.E puts on creative events, art projects, sports projects, playclubs, playdays, school workshops, work placements for young people, and training courses for playworkers. The emphasis is on active involvement, community participation and the building of confidence through achievement.

A.P.P.L.E. started and is still based in Acton, now at the Art Block in Acton Park. This is five minutes from the Vale Estate and 15 minutes from South Acton and East Acton estates, all areas subject to government and council initiatives such as regeneration projects , Sure Start and The Children's Fund .

We work closely with the local schools, community centres and local organisations to identify aims and objectives, and decide what projects to undertake. We rely on feedback, from the children, young people and families to assess our projects. All our committee meetings are open and all participants are encouraged to put forward ideas and suggestions. We also work with various local council departments as well as various organisations and agencies in other boroughs.

We would like to take this opportunity to thank all the people who have worked with us over the past year for their enthusiasm and hard work. The core team of staff have, as usual, been the strength and imagination of A.P.P.L.E. We would also like to thank all the young people who have worked and contributed to projects this year and everybody who volunteered.

FUNDING ORGANISATIONS

Awards for All
London Borough of Ealing- Main grants
LB Ealing Youth and Connexions
Children in Need
Thames Festival Management
London Borough of Hounslow
Local Food
Safer Ealing
Sport England
Ealing and Brentford Consolidated Charities
Jack Petchey Foundation
Ealing Children's Fund
Adobe
Big Lottery Fund: Play
Tudor Trust
HALC V Project
Arts Council
Acton Community Forum

CONTACT GROUPS

Churchfield Community Association
The Croft Centre
Derwentwater Primary School
Hillingdon Voluntary Council
John Perryn Primary School
Horsenden Primary School
Maples Nursery
Queen Charlottes Hospital
Pre-School Learning Alliance
Thames Festival Trust
West Play
Acton Community Forum
Acton Arts Forum
Acton High School
Ealing Families
Catalyst
London Borough of Ealing Children's Fund
Mission Community Centre
Selbourne Primary School
LB Hillingdon Children's Services
Acton Gardening Association
LB Ealing Park, Environment, Children's Services
Same Sky



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